

BE SOCIAL

BE SOCIAL In a world where online engagement is important, students are becoming experts at developing a sense of internet presence.

BE SOCIAL Students use social media all the time to interact with peers and teachers about global, relevant and timely topics.

BE SOCIAL Social media offers students new and exciting opportunities for learning and engagement.

BE SOCIAL Social media offers students an opportunity to share their voice, talents, interests and expertise.

BE SOCIAL Social media platforms enable many engaging classroom activities, including creating spaces where learners can interact and share ideas.

BE SOCIAL Social media tools can boost learner engagement, link students to content experts and real-world examples of classroom lessons. It helps them create/publish a collaborative body of work.

BE SOCIAL Social media can help students develop proficiency with technology; learn to create, critique, analyze, and evaluate multimedia and text; and manage, analyze, and synthesize valid, useful and accurate resources.



BE SMART

BE SMART Show respect and empathy for others. Speak up for what's right.

BE SMART Share your online experience. Talk with your family and friends about what you're doing online and why it is important to you.

BE SMART Your actions have the same consequences in the virtual space as they do in reality.

BE SMART Respect yourself and others. Don't post anything online that you wouldn't feel comfortable sharing in person. Everything you do online leaves a digital footprint.

BE SMART Once posted, always posted. What you post online stays online... even after you "delete" it. Create a positive digital footprint to help leverage your future endeavors in higher education and/or career.

BE SMART Making threats online can have serious, long-term effects. It can affect your college admissions, your future career and even your freedom. Due to the current state of the world, all threats are being taken very seriously. With today's forensic technology it is often very easy to track down the offender. Appropriate disciplinary and criminal enforcement action will be taken with all offenders.

BE SMART Keep it positive. Don't be afraid to share your opinion and point of view, but do it in a way that's not going to be offensive to someone else. Post only about others as you would have them post about you.

BE SAFE

BE SAFE Own your own presence. Set privacy and security settings on social networks to your comfort level for sharing information. It's okay to limit how much information you want to share about yourself.

BE SAFE Don't assume a false identity. It's easy to be anonymous on the Internet, but anonymity makes the Internet a more dangerous place for everyone. Protect your identity, but don't go to the extreme and assume a false identity.

BE SAFE Even false identities can be traced to real individuals thanks to your IP address and other clues your online interactions leave for law enforcement.

BE SAFE Your words can affect others, both positively and negatively.

BE SAFE Be honest if you feel uncomfortable. If a friend posts something about you that makes you feel uncomfortable, let them know. On the other hand, stay open-minded if a friend approaches you about something you have posted about them. People have different tolerances for what the world knows about them. Respect those differences.



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