

Charting the Course

CLICK THE LINKS BELOW TO EXPLORE...



Career Clusters

- [Agriculture, Food & Natural Resources](#)
- [Architecture & Construction](#)
- [Arts, A/V Technology & Communications](#)
- [Business Management & Administration](#)
- [Education & Training](#)
- [Finance](#)
- [Government & Public Administration](#)
- [Health Science](#)
- [Hospitality & Tourism](#)
- [Human Services](#)
- [Information Technology](#)
- [Law, Public Safety, Corrections & Security](#)
- [Manufacturing](#)
- [Marketing](#)
- [Science, Technology, Engineering & Mathematics \(STEM\)](#)
- [Transportation, Distribution & Logistics](#)

TCE Center Programs

- [Advanced Technology Center](#)
- [Tech Center](#)

High School Academies

- [Entrepreneurship & Business](#)
- [Global Studies & World Languages](#)
- [Governor's STEM & Technology](#)
- [Green Run Collegiate](#)
- [Health Sciences](#)
- [International Baccalaureate](#)
- [Legal Studies](#)
- [Mathematics & Science](#)
- [Visual & Performing Arts](#)

Dual Enrollment Programs

- [Tidewater Community College \(TCC\)](#)

Hospitality & Tourism

The Hospitality and Tourism Cluster prepares learners for careers in the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel-related services. Hospitality operations are located in communities throughout the world.



Pathways:

- Lodging
- Recreation, Amusements, & Attractions
- Restaurant & Food/Beverage Services
- Travel & Tourism

Map pin denotes Virginia Beach Economic Development key industries aligned with career clusters.

Suggested Learning Experiences

Middle School Electives	<ul style="list-style-type: none"> • Family & Consumer Science Exploratory, Computer Solutions, Advanced Computer Solutions and Keyboarding
Advanced Studies Diploma Coursework	<ul style="list-style-type: none"> • ENGLISH: Honors sequence meeting graduation requirements • MATH: Algebra I, Geometry, Algebra II and any 4th math credit • SCIENCE: Earth Science, Biology and any two additional science credits • SOCIAL STUDIES: Any sequence meeting graduation requirements
Standard Diploma Coursework	<ul style="list-style-type: none"> • ENGLISH: Any sequence meeting graduation requirements • MATH: Algebra I, Geometry, Algebra II or any 3rd math credit • SCIENCE: Earth Science, Biology and any 3rd science credit • SOCIAL STUDIES: Any sequence meeting graduation requirements
Career Coursework	<ul style="list-style-type: none"> • Marketing, Advanced Entrepreneurship & Innovation, Introduction to Culinary Arts, Catering
Academy/Center Programs	<ul style="list-style-type: none"> • Advanced Technology Center • Entrepreneurship & Business Academy (Kempsville High School) • Governor's STEM & Technology Academy (Landstown High School) • Technical & Career Education Center
Industry Certifications	<ul style="list-style-type: none"> • AAFCS: Broad Field FCS, NRF Customer Service and Sales, NRF Advanced Customer Service and Sales, NOCTI Hospitality Management & Lodging, NOCTI Retail Commercial Baking, NRA ServSafe, Prostart Program Level 1, Prostart Program Level 2
Student Organizations	<ul style="list-style-type: none"> • DECA • FCCLA
Career Exploration/Enrichment	<ul style="list-style-type: none"> • RU Ready • VA Wizard for College & Career Information • VA Career V.I.E.W. for K-8 Career Information • Major Clarity
Co-operative Education/Internships	<ul style="list-style-type: none"> • Co-op or internship recommended



Hospitality & Tourism

Career Types by Pathway

HIGH SCHOOL DIPLOMA ON-THE-JOB TRAINING	CERTIFICATE/LICENSE	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/DOCTORAL PROFESSIONAL DEGREE
LODGING				
Bell Captain Guestroom Attendant Reservationist	Hotel Management	Hotel Management	Business Administration Lodging Management Sales and Marketing	
RECREATION, AMUSEMENTS, & ATTRACTIONS				
Museums/Zoo/Aquarium Docent Resort Instructor Theme Parks Retail Manager			Business Administration Management Recreation, Fitness and Leisure Studies Sports and Fitness Management	Business Administration
RESTAURANT & FOOD/BEVERAGE SERVICES				
Cook Dishwasher Wait Staff	Culinary Arts and Management Dietary Management Food Services/Hospitality Food Service Management		Food Service/Hospitality Food Service Management Hospitality Management Restaurant and Food Service Administration Travel and Tourism	Restaurant and Food Service Administration
TRAVEL & TOURISM				
Event Planner Ticket Agent Tour Guide Travel Agent	Business Administration Travel and Tourism	Business Administration Sales and Marketing Travel and Tourism	Business Administration Marketing Operations Management	Business Administration

Adapted from: www.nbexcellence.org - ACPGuide1617c.pdf